

BILLING LEAFLET

SEPT
2025



WHY HAVE I RECEIVED THIS BILL?

Redditch BID is a business-led, business-funded partnership made up of more than 350 members, all working together to enhance Redditch as a place to live, work, study, and enjoy leisure time. Funded by a levy on businesses with a rateable value of £5,000 or more, the BID generates and reinvests around £250,000 each year into the town centre through projects, campaigns, and initiatives outlined in our 2024–2029 business plan.

The BID provides added value rather than replacing local authority services, offering extra resources and activities that support both businesses and the wider community. The 'Yes' vote in the 2024 gave us the mandate to continue our work through to 2029.

Our Vision



MANAGE
REDDITCH



PROMOTE
REDDITCH



SUPPORT
REDDITCH



PROTECT
REDDITCH

Visit www.redditchbid.co.uk to view the Second Term Business Plan and learn more about our vision for 2024–2029



2024 - 2025 REVIEW



FIRST REDDITCH SCAREFEST

October 2024

MANAGE REDDITCH

- Launched Redditch Scarefest with over 1200 visitors attending over 2 days
- Third successful Redditch Business Awards with 234 attending the Awards ceremony at the Palace Theatre
- Christmas Event with special guest Aston Merrygold
- A packed Redditch Motor Show at full vehicle capacity
- A well attended Redditch Summerfest.
- The return of TITAN the Robot in the Kingfisher
- Participated in the Great British Spring Clean

SUPPORT REDDITCH

- Represent businesses at the Town Deal Board
- Advocate for businesses with key stakeholders
- Delivered wellbeing and Social Media training for businesses

PROMOTE REDDITCH

- Launched the new BID Website
- Gained over 1,000 new Facebook followers, reaching nearly 2 Million post views
- Started using Instagram and LinkedIn
- Promotional videos on TikTok for younger audience
- Promotional campaigns to highlight the range of specialist retail in the town
- Promoting new businesses opening in town



BUSINESS AWARDS 2024

PROTECT REDDITCH

- 1,000+ Hours of patrol by Redditch BID high impact officer
- 20 additional radios to businesses
- Support DISC and provide training where required
- Worked with the Safer Redditch Group and supported POLICE initiatives to combat anti-social behaviour

THE BID LEVY

The cost of the levy for each business is a percentage of its rateable value and so is based on the size and location of the business premises. All businesses should consider the proposed cost of the levy as an investment – an investment of a relatively small sum which is pooled with the contributions of all the others in the BID to provide a considerable sum that is spent entirely in Redditch town centre.

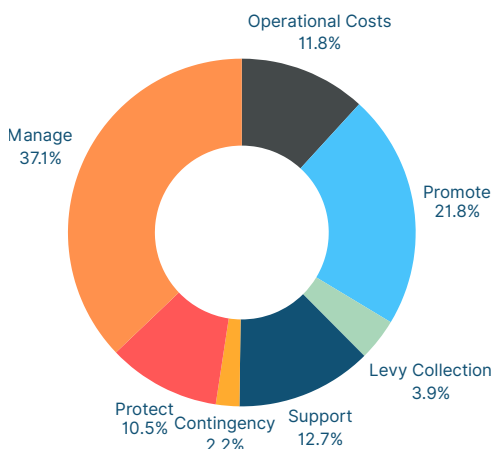
The levy is 2% of the rateable value, meaning that the BID would only cost your businesses the following amount per year:

Rateable Value	Cost Per Year	Cost Per Week
£7,500	£150	£2.88
£25,000	£500	£9.62
£75,000	£1,500	£28.85

A 10% discount will be applied for tenants of Kingfisher Redditch to reflect the fact that they already pay a service charge.

BID FINANCE

The BID levy of approximately £250,000 annually is invested into the town centre through projects, campaigns, and initiatives



WHERE CAN I GET FURTHER INFORMATION?

If you have any questions, or would like to know more about Redditch BID, please contact us.



01527 384000



hello@redditchbid.co.uk



redditchbid.co.uk